

Minutes for Arlington BID Zoom Meeting
November 27, 2024

Attendance: Rebecca Edwards, Elizabeth Garza, Ross Hardisty, Rhianna Mirabello, Danny Petrizzo, Jacob Reckess, Ann Shershin, Dr. Adam Silverman, Tonya Speed, Bryan Swarthout, and Jon Vincitore.

Meeting called to order at 9:00 a.m.

Minutes: Minutes from the October meetings were read. Bryan Swarthout made a motion to accept the minutes as read, Elizabeth Garza seconded the motion, and it passed with a vote of 8 to 0.

Holiday Festival: Michelle Morrill organized the entertainment and ordered the horse and buggy. We have volunteers to cover the fire pit. There are 14 vendors so far and 12 confirmed businesses in the egg nog crawl. Holiday Festival is Saturday, December 7.

Events: We discussed adding more events to the calendar next year. We may want to add a spring event and an event that is more focused on the businesses in the BID. There was a dog walk to benefit the SPCA in the past. There has been a suggestion made that the farmer's market could be moved to the former Kmart site.

Committees: The BID currently has 3 committees, budget, events, and governance. We discussed who is the chair for each committee and the responsibility of the chairs which includes setting the meeting dates and agendas. Rhianna Mirabello is the chair of the events committee. We will circulate the list of who is currently on each of the committees. We also discussed that the CBD store on Raymond Avenue has been temporary closed. If they are unable to reopen, we will need to address how to handle the vacancy that will be created on the board.

Budget: We received a quote from a street sweeping service but it is unclear. It appears to be a price list. We need to ask for a clarification and the time required and cost to sweep the streets in the BID. The town is charging fees for events and in the future may not be waiving these fees. This would cost the BID \$225 per event and \$150 per day of the farmer's market. We discussed ways of dealing with this additional expense, including increasing the taxes, finding sponsors for events, and grants.

Website: We are overhauling the website. We would like to have a digital newsletter every month and highlighting a business every month. We can use the town's email list to get the message out further about events and happenings.

Meeting adjourned at 10:04 a.m.
Minutes submitted by Ann Shershin