

Minutes for Arlington BID Meeting  
July 24, 2024

Attendance: Lauren Dellolio, Rebecca Edwards, Ross Hardisty, Danny Petrizzo, Jacob Reckess, Ann Shershin, Dr. Adam Silverman, Tonya Speed, Bryan Swarthout, and Jon Vincitore.

Meeting called to order at 9:06 a.m.

**Minutes:** Minutes from the May meeting were read and corrected. Bryan Swarthout made a motion to accept the minutes as corrected, Danny Petrizzo seconded the motion, and it passed with a vote of 7 to 0.

**Committee Reports:**

**Budget:** Bryan Swarthout is chair of the budget committee. The budget committee will be working on a 5-year view of the BID's finances focusing on sustainability. They will also look into what reports can be generated by Quickbooks.

**Governance:** Governance has not selected a chair yet. They have had a productive meeting and will oversee the election.

**Events and Marketing:** Lauren Dellolio, director of sales and marketing of the Heartwood, is the chair. The goal of the committee is to develop a mission statement and focus the committee's purpose which includes hosting profitable, well attended events and increase communication among all members of the BID. They discussed structuring goals with Tiara for the social media postings, building up the mailing and email lists, and having a BID mixer at the Heartwood. We talked about having a BID ambassador program to welcome new businesses. Individuals could be assigned to different sections or streets to cover. New businesses could be invited to board meetings. We could come up with a welcome packet. An updated map of the BID is needed, as well as an accurate email and phone list.

**Town of Poughkeepsie:** The Town of Poughkeepsie has a new recreation director, Nate Smith. The town has also hired 7 new police officers. We are going to establish a community policing unit funded by a grant from Congressman Pat Ryan. We are also adding a mental health person to the police force to concentrate on dealing with the drug addiction.

**Event:** The motorcycle run for suicide prevention will be July 28 and will start from the Arlington Bar and Juan Murphy.

**501(c)(3):** Our 501(c)(3) application is jammed up at the federal level and has not been approved yet.

**Website:** We are going to revamp the website and improve its' functionality. We discussed linking with the Dutchess Tourism website.

**Winter Market:** Kenneth Foster is going to establish a winter farmers' market inside at Vassar College.

**Bob Legacy:** Bob is going to have a second surgery in Westchester and then rehab at Helen Hayes Hospital. We discussed sending him something and it was decided that Ross Hardisty would place the order. Ann Shershin made the motion that the BID would send something to Bob while he was in rehab,

Jacob Reckess seconded the motion, and the motion passed, 7 to 0. Bob Legacy's email list will be sent to governance.

**Maintenance:** There have been complaints about weeds growing in the cracks and brick areas along the sidewalks. Ross Hardisty has brought this to the attention of our landscaper, who said that they would weed the areas to see how much time is required and come up with a cost.

**Storage Unit:** Bryan Swarthout made a motion for the BID to rent a 5 foot by 7 foot storage unit in the first floor of The Arlington apartment building at a cost of \$75 per month, Ross Hardisty seconded the motion, and the motion passed, 5 to 0 with 1 abstention.

Meeting adjourned at 10:00 a.m.  
Minutes submitted by Ann Shershin