Minutes for Arlington BID Meeting May 24, 2023

Attendance: Sgt. Pat Berry, Fransice Brown, Jason Burt, Roselee Cardillo, Ross Hardisty, Bob Legacy, Rhianna Mirabello, Michelle Morrill, Jacob Reckess, Ann Shershin, Bryan Swarthout, and Jon Vincitore.

Meeting called to order at 9:03 a.m.

<u>Minutes</u>: Minutes from the April meeting was read. Bryan Swarthout made a motion to accept the minutes as read, Rhianna Mirabello seconded the motion, and it passed 8 to 0.

Budget: In order to hold the Family Night Out in August on Main Street, the county is requiring that we have an additional umbrella insurance policy for \$3 million. Bob Legacy found an umbrella policy for \$431. The budget committee put forward a resolution to purchase the umbrella insurance policy for \$431. The resolution passed at 9 to 0. We discussed the police coverage and participation in the Family Night Out. The police department would like payment of \$2000 for the overtime to cover the Family Night Out. They do not charge us for the Arlington Street Fair and the Holiday Event & Parade. At the Family Night Out, we will have Arlington Fire, craft vendors, children's activities, and Main Street restaurants. We will defer the resolution to pay for police coverage until next month. This event has a \$4000 budget. We need to determine how much the expenses will be for this event.

Night Out On The Town: Fransice Brown, Frances Lehman Loeb Art Center, reported that was a great night. Fransice Brown and Janet McHugh promoted the event with email blasts. Flyers were posted. It was recommended adding to the BID's email list. It was suggested to add a subscribe to our email list to the top of the front page of our website and facebook page. There were 86 attendees and all 50 swag bags were given away. We discussed doing this event once a season and working on getting businesses to participate. We also talked about having music on the street and having music in the gallery too.

<u>Conflict of Interest:</u> A conflict of interest statement in our bylaws is required by nonprofit law. Ross Hardisty made a motion to add to our bylaws the conflict of interest statement circulated by Bob Legacy, Ann Shershin seconded the motion, and the motion passed, 8 to 0.

501(c)(3) Status: We discussed the 2 not for profit attorneys we interviewed about obtaining our 501(c)(3) status. We favored James Coughlan. There is \$1460 remaining in the legal fund budget. Ross Hardisty made a motion to move \$4000 to the legal fund, Ann Shershin seconded the motion and the motion passed, 8 to 0. Jon Vincitore made a motion to engage James Coughlan's law firm to begin the 501(c)(3) filing for the Arlington BID, Ross Hardisty seconded the motion, and the motion passed, 8-0. James Coughlan is going to be asked to come to the next meeting.

Landscaping: The Post Office grass has been mowed. Zoning has been contacted about the trash and overgrown weeds at 825 Main Street, former Chinese restaurant.

Farmers' Market: There are 37 vendors for the farmer's market. We are located next to the tennis courts to begin the season and have been told we will be able to move back to the Alumnae Lawn after July 1. The market will be from 2 to 6:30 p.m.

Brochure: We discussed having a map instead of a paper brochure. We can have a QR code that will take people to the map on our website. We could put up additional signs around BID with QR code on them. We need to check with zoning about whether permits are needed to put up additional signs. We can make up rack cards with the QR code on them and give them to the chamber of commerce and Dutchess Tourist to have the cards go in racks. Patrick Ryan is doing the graphic design.

Meeting adjourned at 10:06 a.m. Minutes submitted by Ann Shershin