

## Minutes of MAY 2015 ARLINGTON BID BOARD MEETING

Attendance: Jon Vincitore, Ann Shershin, Myrna Saowsky, Bryan Swarthout, Bob Legacy, Mike Gordon, Michelle Morrill, Beth Madsen and Bob Ostertag

- 1) Update Farmers' Market\*\*Presently 15 vendors signed up for market. Market will open June 4<sup>th</sup>. The hours are 3:00pm to 7:00pm. Banners will go up week before first market. Market has been marketed in local magazines. It is also listed on New York State Farmers' Market Federation and U. S. agriculture web sites.
- 2) Concert Series: The following dates have been booked
  - A) Wednesday, June 24<sup>th</sup> 6:30pm Annie and the Annaboys-- Vassar Alumnae Lawn
  - B) Wednesday, July 15<sup>th</sup> 6:30pm Jennifer Grace—Vassar Alumnae lawn
  - C) Wednesday, July 29<sup>th</sup> 7:00pm Pure Joy—Holy Trinity Lawn
  - D) Wednesday, August 12<sup>th</sup> 6:30pm Richard Lafrate—Vassar Alumnae lawn
  - E) Wednesday, August 26<sup>th</sup> 6:30pm Graham Dawson—Vassar Alumni Lawn
  - F) Wednesday, September 16<sup>th</sup> 6:30pm Mockingbirds—Vassar Alumnae Lawn
  - G) Wednesday, September 30<sup>th</sup> open Holy Trinity
  - H) Wednesday, October 14<sup>th</sup> open Vassar Alumnae Lawn

The board discussed location of concerts and decided to move them to the Vassar Alumnae Lawn from garden Art Space.

- 3) Kiosk update\*\*State of New York approved permits for kiosk May 7<sup>th</sup>. Now that paper work is in place GNS can finish construction of kiosk. Had to wait on final approval from state so kiosk was constructed and attached to sidewalk correctly.
- 4) Law Enforcement and Community Youth Awareness Day and JDRF walk June 6<sup>th</sup>\*\* The event will be on the Vassar Aumnae Lawn. There will be inflatable rides, cotton candy, snow cones, popcorn, music and groups presenting information on activities for summer for families. The Town PBA will have a police car, child finger printing and other activities for youth. This year there will be no hamburgers or hotdogs served as we want people to patronize local restaurants. New this year will be a walk for Juvenile Diabetes Research Foundation. This will happen through the business district.
- 5) Review of SPCA fund raiser May 9<sup>th</sup> \*\*\* The day made \$200.00 for the Dutchess SPCA. The event was well received and the SPCA and vendors said they were happy. The SPCA has agreed to work with us on the event for next year starting 8 to 9 months out. They will use their pull to help with publicity and increase numbers of vendors. The Beacon Barks event had 80 vendors and 5 to 6 thousand dogs. Their first year was about the size of our event. We look forward to growing this event.
- 6) Update on CFA and Pedestrian plan for Main Street\*\*\* Marc Molinaro, Ron Hicks and Bob Balkind from the county and Todd Tancredi town supervisor along with Jon Vincitore, Mike Gordon, Bryan Swarthout, Ann Shershin, Bob Ostertag, Jim Challey and Bob Legacy from BID CFA committee walked Main Street May 20<sup>th</sup>. The discussion centered on what could be done to make Main Street more appealing. The first step will be the Pedestrian Review. Jim Challey is working on a resolution for the Town of Poughkeepsie board to approve setting up the committee to get the information needed to start the review for 2016.

- 7) Review of Web site Needs\*\* Budget committee is looking at what type of service plan we need for keeping web site up to date with latest virus protection, operating system and with current information. Presently Shero design host our site. We have paid them to build our web site and to remove malware. Committee members are looking at other companies who do the same type of work. Beth has been our point person working with Shero. Shero Design's is expensive but has been responsive to our needs. We have received two other bids for maintaining site but are seeking other proposals.
- 8) Horticulture contract review\*\*\* All plants have been installed in round about and gardens. Sidewalks have been sprayed for weed prevention. Our new company is Lehmkuhl Landscaping.
- 9) Raymond Avenue extension tree replacement\*\*\* DOT has send me an e-mail regarding the tree that was knocked down during a winter storm in the Raymond Avenue Extension median. They state the town maintains the median, so I will follow up with Mark Pfeiffer town superintendent of roads to see if the town is responsible for pulling trunk out of the ground.
- 10) Sidewalks are cleaned every two weeks\*\*\* Biggest problems on Main Street in front Jo-Ko-Jo's Coin and Jewelry and Dunkin Donuts. Also most Sundays someone is dumping their house hold garbage in the receptacle in front of Vassar barbershop. Have gone through garbage but there has been papers with names.
- 11) Dreaming Goddess will celebrate its 20<sup>th</sup> anniversary June 20<sup>th</sup> in the Garden Art Space.
- 12) Ann Shershin talked about parking in front of House Nutrition. There have been a request to have 15 minute parking in several spaces for customers. BID board discussed request and agreed it should be kept at 3 hours.

Submitted by: Robert Legacy

Recording Secretary