

Minutes for June 17th Arlington Business Improvement District Board Meeting

Attendance: Chief Ron Spero, Beth Madsen, Justin Johnson, Myrna Sadowsky, Rhianna Mirabello, Jon Vincitore, Bob Legacy, Michelle Morrill, Mike Gordon, Bryan Swarthout and Bob Ostertag

- 1) Resignation of Bob Ostertag as board member—Bob Ostertag resigned from the BID board On June 10th due to his office moving outside the BID boundaries. He has informed the board he would like to stay on in some capacity. With Bob's resignation there is a vacancy on the board. The BID board has the option to appoint a temporary replacement until the annual elections in October. Board members will canvas people to see if there is any interest in filling seat.
- 2) Appointment of Bob Ostertag to board as consultant-- Bob has indicated he would like to stay on the board in some capacity. The members of the BID board discussed Bob's long involvement in the BID's history. He has been involved since it's' conception. Rhianna recommended appointing Bob Ostertag as our legal consultant for the BID. It was seconded by Mike Gordon. He was approved unanimously by the board to be our legal advisor.
- 3) Update on farmer's market— Presently there are twenty one vendors participating in the market. In July two new vendors will join market.
- 4) Thank you letter from SPCA for fund raiser--- We received a thank you letter from the Dutchess SPCA thanking the Arlington BID for hosting a fund raiser for them. They look forward to working with us next year to grow the event.
- 5) Review of Law Enforcement Day— This year's event was poorly attended. There were several other events that day along with little league and soccer games. The crowd didn't grow until after 2:00pm when little league and soccer games were done. Events committee will review Law Enforcement Day and Youth Awareness Day to see what can be done to increase attendance. The 2014 event was very well attended.
- 6) Recommendation of budget committee on web site--- Bryan Swarthout discussed the review of the needs to maintain our web site. We reviewed five different companies and their pricing. The budget committee recommended staying with Shero design.
 - A) Proposal to approve \$225.00 for Shero Design to host web site moved by Mike Gordon and seconded by Rhianna Mirabello. Motion approved 9 to 0.
 - B) Proposal to approve ten hour maintenance plan with Shero Design for \$1,250.00 moved by Ann Shershin and second Myrna Sadowsky. Motion approved to 9 to 0.
- 7) Recommendation to hire Rachael Oliver to update web site—Proposal to hire Rachael Oliver at \$12.00 an hour to keep web site up to date moved by Justin Johnson and seconded by Ann Shershin. Motion approved 9 to 0. She will also visit events to get pictures for web site.
- 8) Latest information on Kiosk--- Latest news is the kiosk will be installed by the end of June. State approval slowed down the process. It will located near my Market two.
- 9) Cost of sandwich board--- The board discussed the issue but decided to have banners printed announcing concert series. There will be two printed. One for Raymond Avenue and the other for Main Street. They will be like the farmers market banners.
- 10) Concert Series-- Our first concert is Wednesday, June 24th on the Alumnae Lawn. We have two dates we still need to book bands. Those dates are September 30th and October 14th.
- 11) Arthur May School announcement—The Arlington Board of education will decide at their June 23rd board meeting who will be the new owners of the school and property.

- 12) Main Street Revitalization presentation Pace University—Bob Legacy attended the presentation at the Heritage Center on Main Street in the city of Poughkeepsie. The plan is for a viable transportation system from the Metro North rail road station to Raymond Avenue. They discussed the need for more police presence on Main Street in the down town area. The need to clean up trash on sidewalks and streets in the Main Street Corridor. The issue of the east/west arterial was discussed as a major blow to the economic viability of Main Street. Many cities in New York State realized that by pass highways was a key factor in down towns diminishing as viable economic hubs. The expense to change the arterials into two line highways is cost prohibitive.
- 13) Arlington Pedestrian Plan resolution to be presented to town board in July. Jim Challey is writing proposal to present to town board for their approval so our CFA committee can work on needed information for county pedestrian study in 2016.
- 14) Discussion of change of by laws for notification of elections—Bob Ostertag will look at state law, to determine whether other options are available other than the mailing we do now. The mailing cost \$500.00 for 34 people to respond to.
- 15) Member items for discussion--- Mike Gordon informed board the Walgreen’s project on Main Street has fallen through as Walgreens has cut back on new stores.
Chief Ron Spero introduced his self and gave us his back ground of 27 years of service on the Town of Poughkeepsie Police Force. He informed the board there will be bike and foot patrols in the BID area during the summer. Also during the concerts, police officers will be assigned to cover the venue.
On behalf of the BID board we welcome Chief Spero as a board member and congratulate him on his appointment as the new Chief of the police department.

Submitted by: Robert P. Legacy
Secretary